

Andreas Franke llse Moore Guy Geva

Gilad Kavalerchik • Yonatan Nir

Michel Braunstein Elena Kalis Anuk Yosebashvili
 Anat Fluksman

marketing of these courses to various technology companies.

Dafna is the CEO, Founder&Editor of Israeli Art Market, Israeli Art Market's Magazine, Israeli Lens Magazine, Sell My Art and Show My Work.

#### Editor & Founder: Dafna Navarro

Dafna was born in Jerusalem in 1975 and lives in Tel Aviv, Israel. She is a known figure in the Israeli art world as a lecturer, curator and appraiser of art and collectibles. She is also a Wordpress Expert for blog sites, Corporate Sites & Woo Commerce Sites (Active online stores). With many years of experience in Google Analytic, Google Adwords and PPC.

Dafna has lectured at academies of visual art and design with years of experience working in advertising and media.

Her education started at Technion University studying interior design followed by general design studies with the artist Ilana Goor. She later obtained a diploma in curatorial studies and art appraisals.

In the beginning of her career she worked as a graphic designer in various multimedia companies such as Ness Technologies, Casdim International Systems, along with several major advertising agencies in Israel. In 1998 she began teaching at the Avni Institute of Art and as a lecturer in visual communication at Bezalel Academy of Art and at Magen the Religious College of Art and Design.

Dafna has authored a number of books for Israeli academic institutes including John Bryce College. She also developed course curriculum and content in a number of fields including photography, internet, media and graphic design. She was later involved in the

#### Israeli Art Market

The company has three business lines which include: http://israeliartmarket.com which showcases the top Israeli artists and photographers, Exhibit contemporary art and Judaica Art for sale;

Israeli Art Market digital magazine and Israeli Lens Digital magazine which are available for download, subscriptions and single issues on Apple Store Newsstand, Google Play app, Magzter.com, issuu.com, joomag.com, and available in a Kindle version at amazon. com:

http://israeliartmarket.com Facebook Page: https://www.facebook.com/IsraeliArtMarket Instagram: https://instagram.com/israeli\_lens\_ magazine/

#### Sell My Art

The company specializes in the sale of Israeli art to interior designers, architectural firms and private individuals in Israel.

http://sellmyart.co.il Facebook Page: https://www.facebook.com/sellmyart.co.il

#### Show My Work

A website showcasing over 250 artists, photographers and designers from various disciplines. The site also promotes exhibitions of art and design.

http://showmywork.co.il Facebook Page: https://www.facebook.com/ShowMyWork



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http://israeliartmarket.com 5



### FINE ART PHOTOG

### The Israeli Magazine for Contemporary Fine Art Photography

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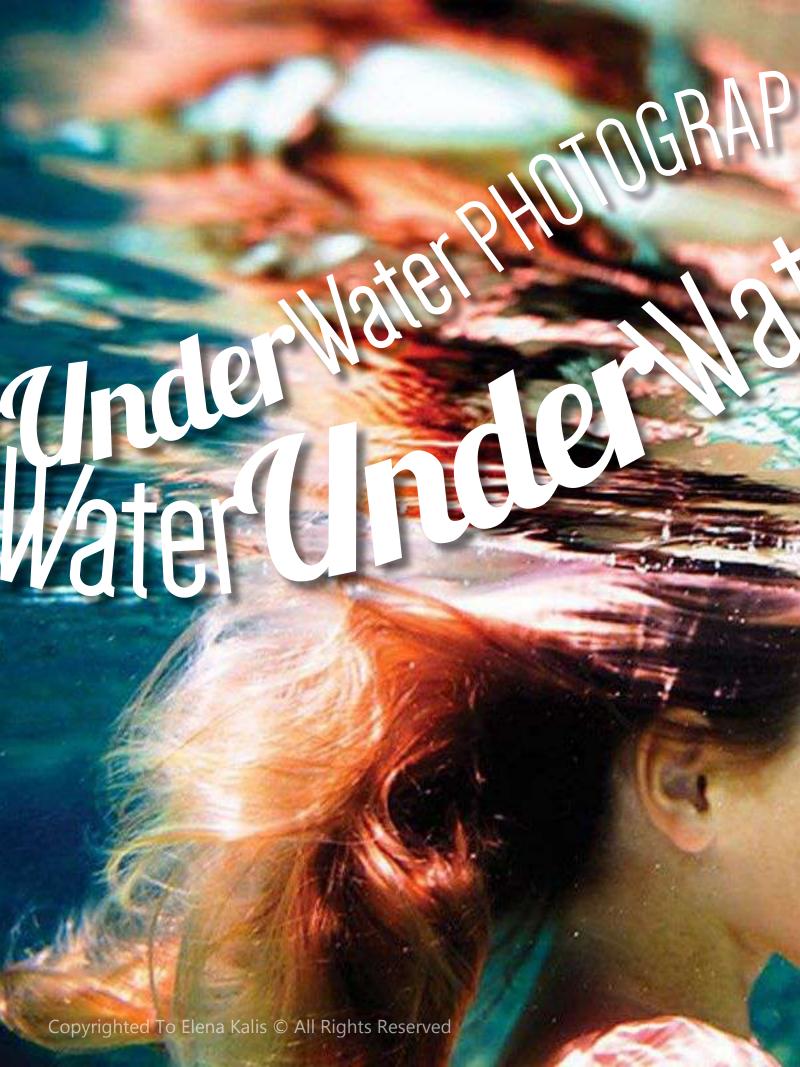
## RAPHY MAGAZINE

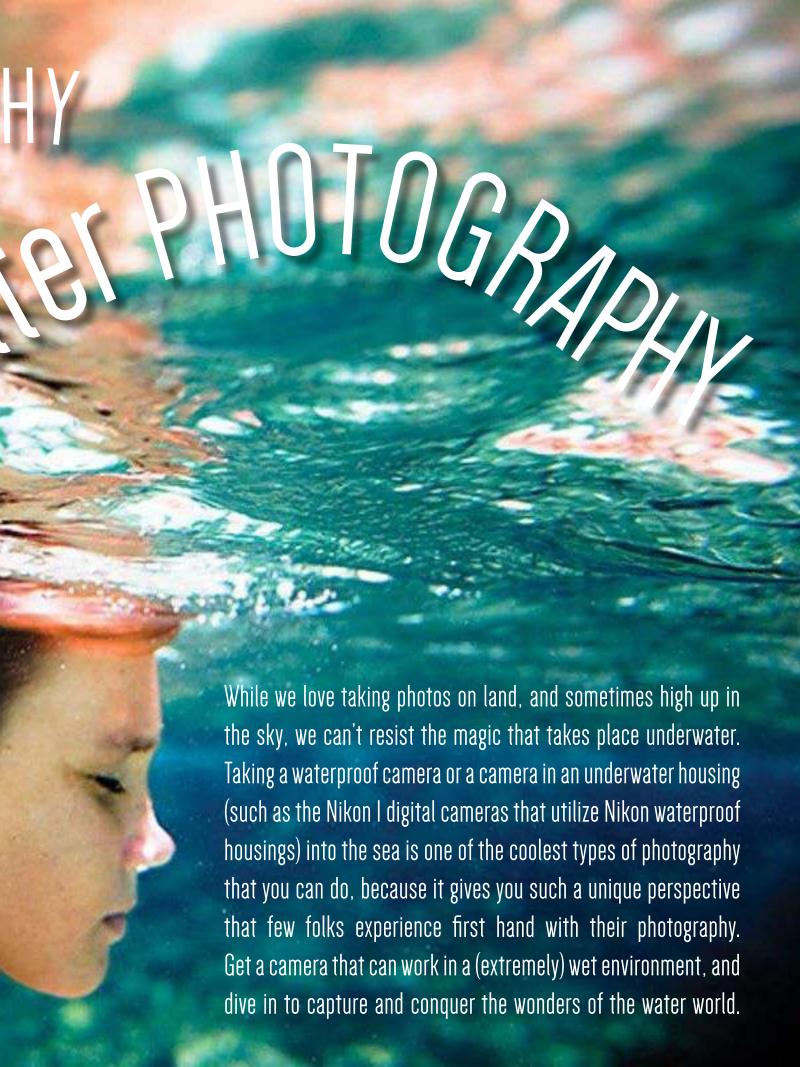










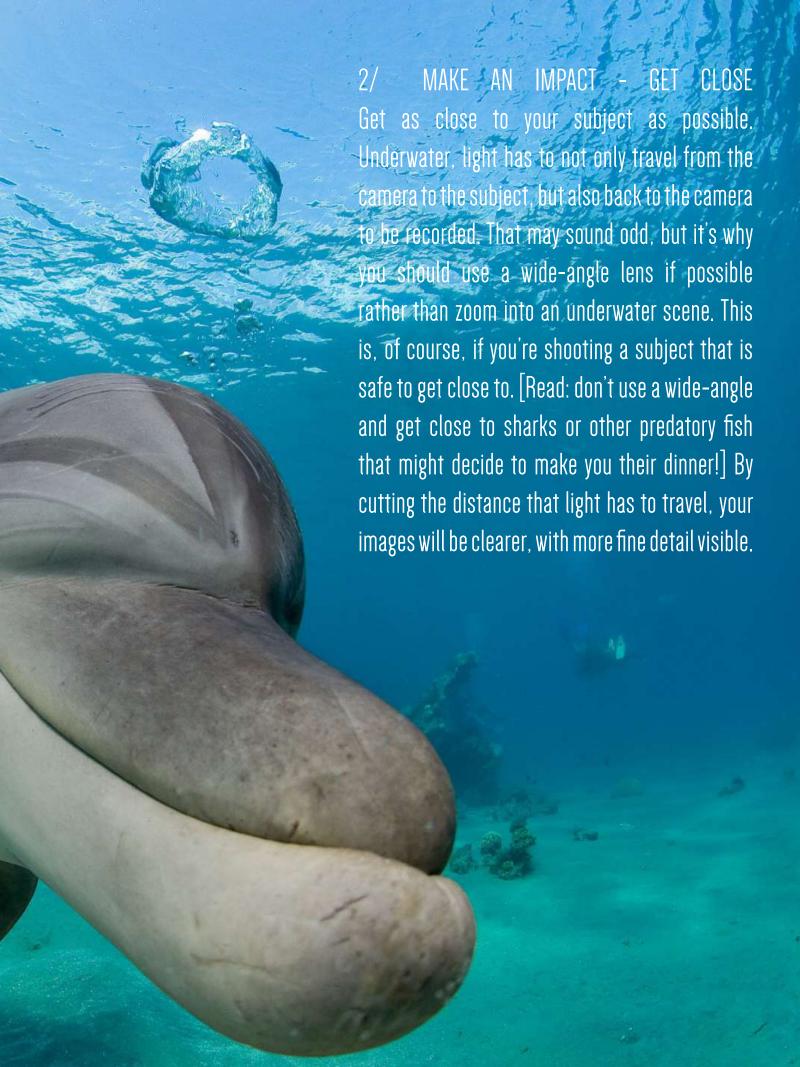


# CIncler Water PHOTOGRAPHY

Here's our top uh-mazingly easy tips to get your feet wet in underwater photography.

I / USE THE CAMERA'S UNDERWATER MODE. Light-more importantly, the various colored light waves-do not behave the same underwater as they do above the surface of the water. As you descend, less and less of the colored wavelengths of light descend, but are filtered out. Red is the first to go, then orange and yellow. Without using a flash underwater, your subjects will be bathed in greenish, bluish light. Go deep enough and there won't be any visible light reaching that deep. If, however, you were to use a flash or even a flashlight and shine it on your photographic subjects, you'd see that they are more colorful than what may be represented by the camera depending upon the depth you're making photographs at.

The underwater mode is designed to filter out blue so your images are more representative of the actual color of the objects you're photographing.



3/ USE THE MACRO MODE to get even closer to tiny subjects. In our last tip, we suggested using a wide-angle lens to get close to your subject. Now, try the macro mode on your waterproof COOLPIX, or if you're shooting with a camera in a housing, use a macro lens to get even closer. You'll be able to photograph corals or fish at close distances that make your images look truly "one-of-a-kind". To get close for large animals and reefscapes, use as wide a lens as possible and try to fill the frame

#### 4/IT'S ALL ABOUT LIGHT

Be it natural or artificial, lighting can make or break your image.

With strobes, the goal is to paint the subject with light giving it a natural appearance. Always consider the direction of the sun and natural light when approaching a subject.

Water absorbs light very quickly, and the most common complaint for new underwater photographers is the dull blueish-greyish hue of their images. Removing the amount of water between the camera and the subject will mean a clearer, sharper, and more colorful image. Additionally, in water, there are tiny floating particles that you might not notice until they show up in your images. We refer to these particles as backscatter. Minimizing the amount of water between your camera and your subject will also minimize the amount of backscatter in your images.

#### 5/ USE AVAILABLE LIGHT ABOVE YOU - SHOOT UP

Shooting up at a subject is a more interesting and dynamic perspective. Shooting up also helps use more natural lighting in your images.

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In underwater photography, images usually turn out better when shooting at a slight upward angle towards the subject. Shooting down on the subject is often easier, as the reef is usually below us while we dive, but images of the tops of fish and coral are not interesting. Shooting up creates a more appealing view of your subject, and can create much needed contrast between the foreground subject and the background of your images. By shooting up, you can often also include the open water in the image, which is a better background for an image than a cluttered area of the reef.

#### 6 / HAVE A CONVERSATION - MAKE EYE CONTACT

When shooting animals make "eye contact".

This is what draws the viewer in. Try to stay at eye level or even below your subject.

Getting images in focus is, obviously, necessary for a successful image. Everything else can be perfect, but if the subject is out of focus, then, well, it's really just an image of an ambiguous blurry thing.

#### 7 / KNOW THE RULE OF THIRDS - COMPOSITION COUNTS

Remember that composition matters. Remember that just because you're now photographing under the surface of the water, you still need to be aware of the composition of your images. Imaginary lines are drawn dividing the image into thirds both horizontally and vertically. You place important elements of your composition where these lines intersect.

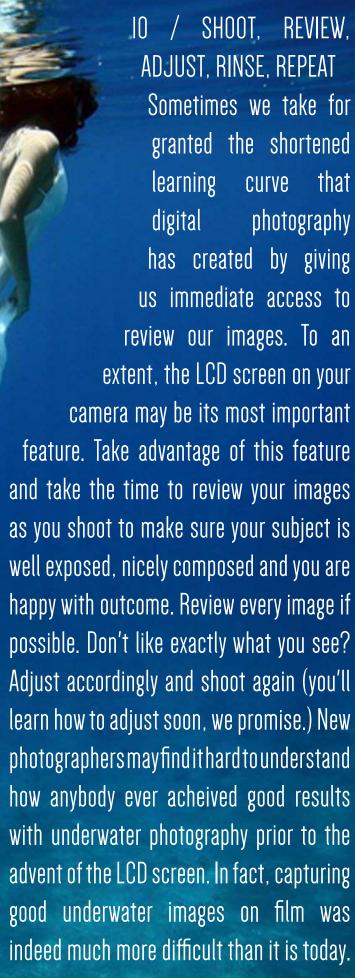
#### 8 / ADD MORE COLOR - PICK YOUR BACKGROUND

It is not enough to have the perfect subject. To take your image to the next level, you need a great subject in a beautiful setting.

#### 9/USE A STROBE

Sincewaterabsorbslightandsucksthecoloroutofunderwaterimages, useunderwaterstrobestorestorecolor, createcontrastandhelpretain image sharpness. This may be your single most important investment.



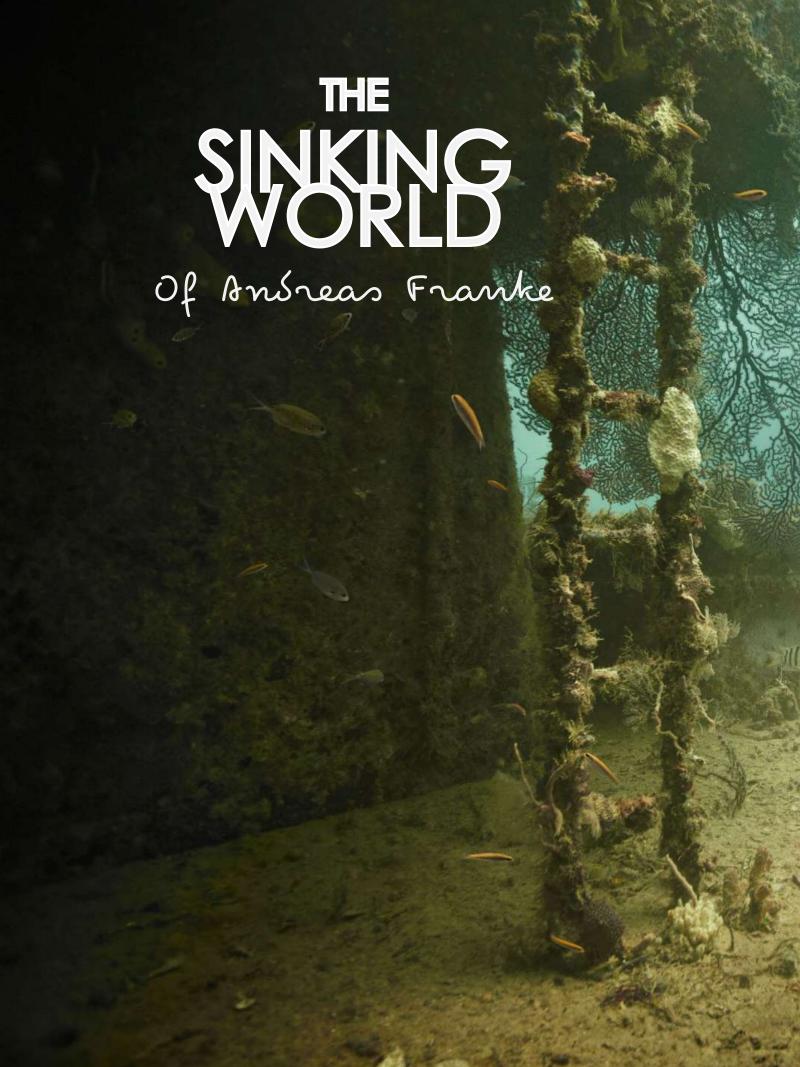


#### II / RESPECT THE ENVIRONMENT

Remember, we are priveledged guests in the underwater world. Respecting the environment and its inhabitants should be one of your top priorities. Before you start taking your camera underwater it is important to have excellent bouyancy skills, this will help protect both yourself and the environment around you. Keep all of your gear streamlined as to minimize the potential of a gauge or hose getting entangled or damaging the reef. Never harrass or touch marine life. You may not realize the damage inflicted from even minor touching. Be patient and let your images be the reward from your interactions.

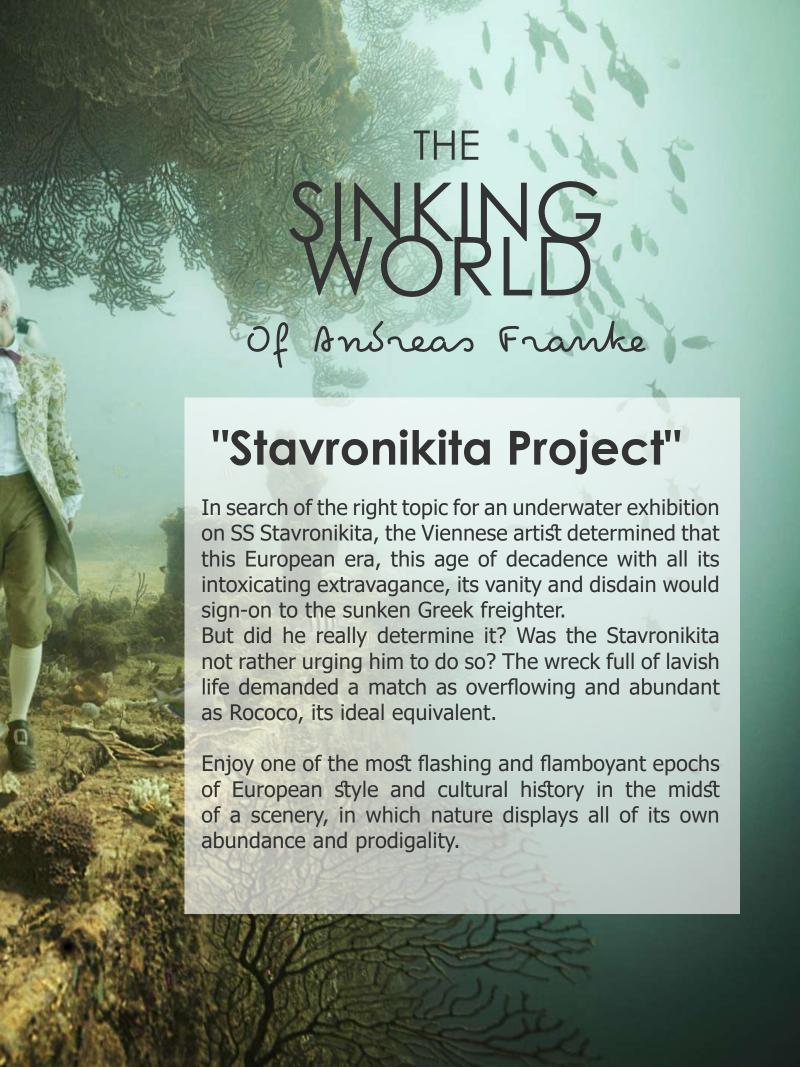
12 / Have Fun :-)

The article was written in collaboration with http://www.nikonusa.com/en/Learn-And-Explore/Article/











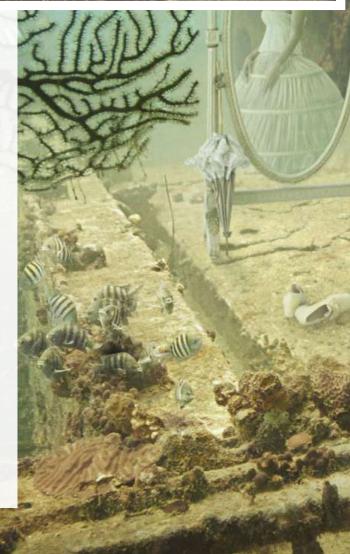




#### The traveling salesman

The SS Stavronikita lies at the bottom of the ocean at 13.8 N, 59.38 W, right off the Caribbean island of Barbados. It is the spot Andreas Franke has discovered and chosen to stage a game full of overflowing decadence and exuberance.

A traveling salesman, the Stavronikita fell victim to a devastating fire over 20 years ago and with no hope for recovery it was lowered into the silent depths to lie there – fossilized into an artificial reef which one thought would sleep for all eternity.





### SINKING WORLD

An Interview With Andreas Franke

"With My Photographs Of The Sinking World,
I Want To Pull The Spectators Into Unreal And Strange
Worlds. Ordinary Scenes Of The Past Play Within A
Fictional Space And Become Dreamworlds You Can
Get Lost In Or You Can Identify With."

-Andreas Franke about his work

# THE

#### An Interview With Andreas Franke

Andreas Franke, famous for his still life and surreal effects planned precisely the challenging creative fields in -Underwater Photography. The love of diving combined with the skills in producing great photographs is a unique characteristic in this field. Travelling and passion for scuba diving makes his pictures cross the boundaries between real life and fantasy.

Hello Andreas Franke, we are excited for the opportunity to interview you. Please tell us a little bit about yourself and your team for these productions.

am founder, owner and photographer of Staudinger+Franke, a photography studio with in-house post production, based in Vienna and working worldwide. We do mainly commercial work and as I am a passionated diver I started some years ago my project The Sinking World.

The sinking world is a very special project, How did you come with the amazing idea to creat My most special project is definitely The Sinking World. The process to mystical underwater images create exhibit them underwater and and the way the sea transforms those exhibits is still fascinating for me. I am a passionated diver. I took pictures

on a wreck dive at the Thistlegorm in Egypt and when I looked at the taken images afterwards I had the feeling that something is missing. I came up with the idea to use the wreck as a kind of a stage and fill it with stories.

#### Can you describe the technical work behind this project?

Everything starts with diving and shooting the backdrops for the images. The stories are shot later in the studio. In-between there is a creative process I

have with my team to find the fitting style and stories. The backdrops and the studio shots are digitally composed later. Now the really interesting part of the project starts. The images get printed, mounted between acrylic and get framed. After the pieces are sealed they get back to their origin. They get exhibited underwater, on the place I took the backdrops from. After several months of exhibition the sea has added an unique patina and I bring the artwork back to land.

Tell us about the exposure this series got internationally and the effect of it





#### on your studio

The underwater exhibition of Vandenberg Project on the wreck of USS Vandenberg was the first one of this kind, worldwide. The project got huge press and media attention. It got featured on CNN and Fox news. Miami Herald, the Huffington Post, Elle and many other magazines wrote articles about it. The Sinking World is now part of our daily life and work.

#### What type of photography do you do most? And what do you enjoy most and why?

The type of photography I do us very wide

spreaded. The accuracy shooting still life, the adventure of shooting underwater or the dynamics while a people shoot. I love the diversity.

#### Did you go to school to study photography? what is your background?

I studied photopgraphy in Vienna and joined some workshops in California.

What was your career path? How did you get from being an aspiring photographer to actually doing it full time, for a living?

After I finished my studies I started as a still life photographer in Vienna and as there were not many competitors at this time I was able to do it full time from the beginning on. It was an easy start, very different to nowadays. I am professional since 26 years.

#### How did you develop your style?

My style developed a lot with the people I worked with. I would describe it as vibrant, hyperrealistic, rich in througout in focus. contrast and

What is the most challenging part about being a photographer for you? administration, Business being professional photographer means to be a company. Photography is just one part of this and for me definitely one of the more easy ones.

#### Please describe a typical day in your life

Writing emails, joining conference calls, preparing shootings and sometimes shoot.

Let's move to the more technical part behind the shooting, What type of cameras do you shoot with? Iusea Hasselblad H2 with Phase One digital packs, a Nikon D800 and a Canon 5 d Mark II.

What is your favourite photography accessory, other than your camera? The underwater housing for my camera.

If you had to choose one which one would it be and why? There are many good lenses, I am not in love with a specific one, but if I have to



choose one I would choose the Hasselblad HC 3,5/50mm, just because it is a versatile lens and I use it most of the time.

In your type of projects, we can see a great combination used by Photoshop, What is your most used Photoshop tool, plug-in, action etc.? Layers and adjustment curves, basic



tools which were not available when we started working with Photoshop. The implementation of layers in version 3 was the biggest step ever.

But to be honest, I do not have the time to do the postproduction, I am fortunate to have somebody doing the Photoshop work for me while I do the supervision.

What is your best photography tip? The devil is in the details :-) And your best post processing tip? As less as possible, as much as necessary.







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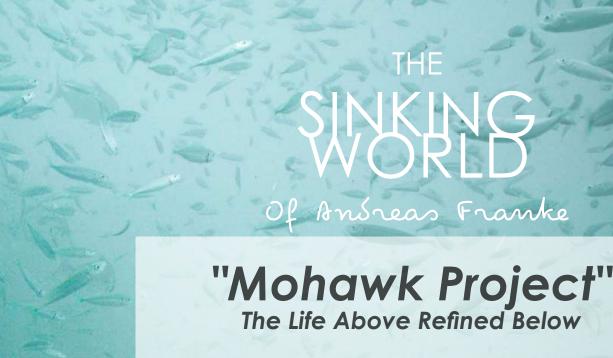
# SINKING WORLD

Of Andreas Franke

"Mohawk Project"
The Life Above Refined Below



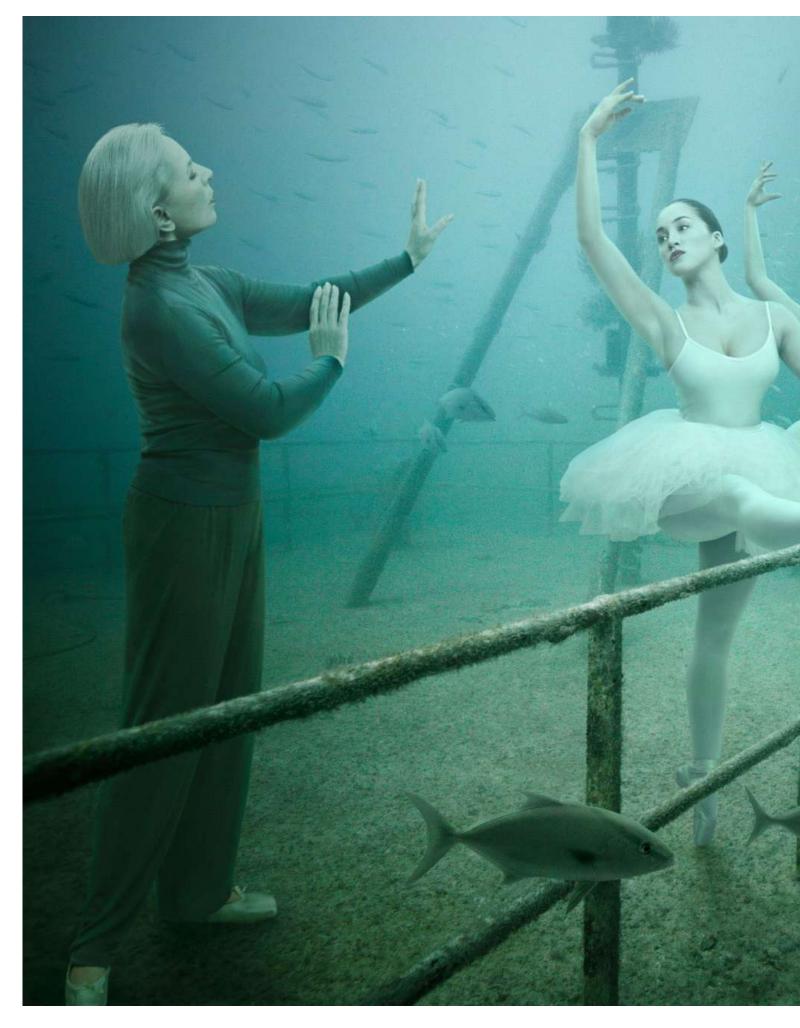


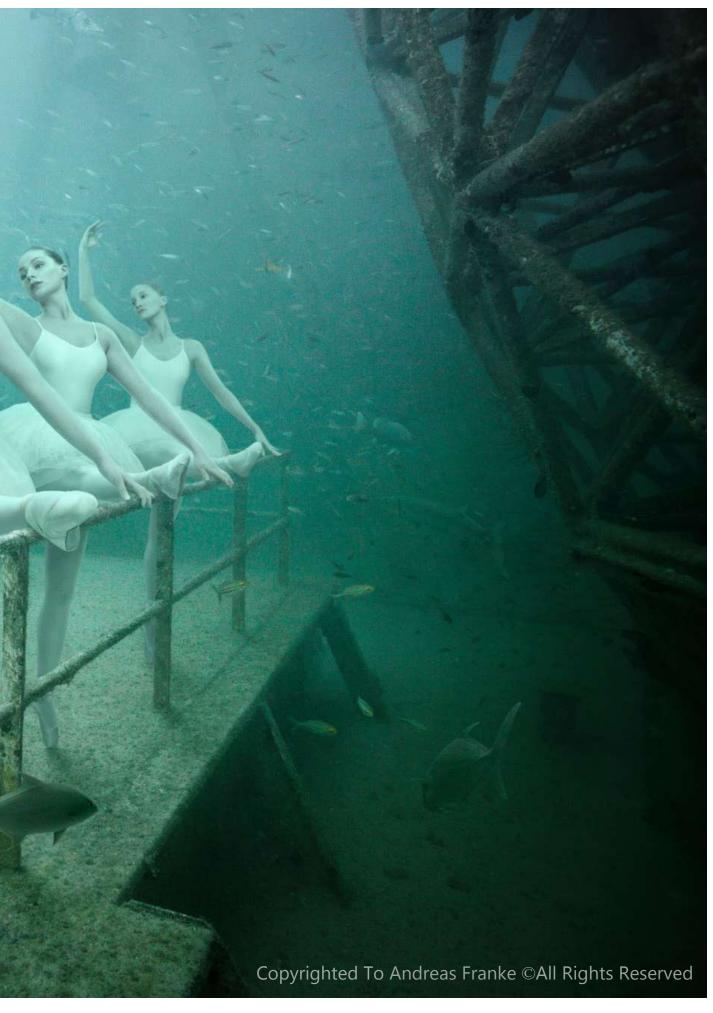


"Mohawk 1" is one of 12 photographs shot of the USS Mohawk, a WWII-era ship-turned-artificial reef located 30 miles west of Fort Myers.

Pictures of deck brawls, tattoo sessions and sailors courting the women in a style that is as lost in time as the ship they stand upon. Themes of love, loss, and youth.

Image the life of sailors – their daily lives and dreams of home.













http://thesinkingworld.com/





extreme sport and especially under-water photography. This day Gilad finished to billed the first 'Israeli sports photography agency" that can serve newspaper around the world in sport events that take place in Israel.









#### About The FIPCOM competition

Fujairah FIPCOM – the International Photojournalism Competition - emerged from the fast-growing Emirate of Fujairah's determination to invest heavily in the sector of culture and communication. Through the Fujairah Culture and Media Authority (FCMA), which strives to foster cultural development and enrichment, Fujairah has partnered with Agence France-Presse professional photojournalists offer the opportunity to enter the FIPCOM competition.

AFP is internationally recognized for the excellence of its photojournalists and is a major player in the field of journalism. Photojournalism is much more than a profession or trade: it is an ethical and critical representation of cultural and political life.

Through this competition the Emirate wishes to encourage journalists who, through the art of photography, bring us evidence of history in the making.

The competition aims to develop photojournalism in the UAE region, highlight the work of photographers selected by a jury of professionals, but also pay tribute to the outstanding work of journalists who risk their lives to further the democratic ideal defended by photojournalism. Participants will be able to compete on four topics (news single, news report, sport, sport report).



The FIPCOM competition winner will receive a trophy and a 15 000 euro prize. Additional runners-up — one per topic — will receive 3000€. All winners will also receive a Nikon Coolpix A. Their work will be displayed in two exhibitions, one in the ARAB WORLD INSTITUTE I .M.A of Paris, the second in the Emirate of Fujairah.



Gilad Kavalerchik http://www.giladka.com/

FIPCOM competition http://fipcom.net/



## ILSEMOORE

"To have your passion stirred up inside you, to be renewed and inspired is a driving force, an oasis, and an addiction."



## ILSEMOORE

Ilse Moore is renowned in South Africa as an underwater fashion, portrait and fine art photographer. She grew up in Deneysville in the Free State on a yacht club and has always had a great love for water and watersport. Coming from a creative family, her love of art finally blended with her love of water though underwater fine art images.

Since finishing her degree in Visual Arts through the University of South Africa in 2009, she has been working as a visual art teacher as well as a wedding and underwater photographer. While she no longer teacher art, her creative outlet has turned purely to photography.

"I have always been attracted to surreal imagery. I believe that photography as a medium lends a kind of realism to these "fantasies", allowing it to exist in closer relationship to the viewer. I enjoy that it suggests the possibility of truth. There is very little control underwater and although I can manipulate any particular set to achieve exactly what I initially envisioned, the unplanned visuals that happen under the surface often determine the direction I take the shoot as it constantly changes and forms new meanings. The characters I portray often seem to evolve or deteriorate underwater. I wouldn't like to remove this aspect of my shooting, the surprise of the change appeals too much to me. To me, water is a symbolic birthing place. I can attempt to control it, but it has a life of its own.





It becomes like another dimension, dreamlike, unreal, yet deep-rooted in our being. As an artist, I want to explore it as a symbol that nurtures the psyche, be it positive or negative.

Gaining control over something that is so uncontrollable by nature is always a challenge. Once the model is under the water I have very little control; the dresses cannot be strategically placed nor can the models be specifically posed. Water visibility and a variety of lighting options is also a priority when planning a shoot. Depending on the weather, light or even the wardrobe, the approach for a certain shoot can often change at the last minute, however, every environment becomes a potential opportunity to do something differently. The skill of the model will also set the tone for the entire shoot, so I need to trust them to understand my vision before going in the water.

Like any art form or creative outlet, it is so important to keep challenging yourself. When you do not pour your creative energy and your own



self into a particular project, your work can easily start to stagnate and it will quickly cease to enrich and inspire you. I am hoping to break past my comfort zone with every new shoot and to seek ways to learn and grow, not just in my technical ability, but my way of thinking and conceptualizing. Aesthetic appeal alone can so easily hold one back from growing and my personal goal is for this to start playing a smaller and smaller role in my work. To have your passion stirred up inside you, to be renewed and inspired is a driving force, an oasis, and an addiction."



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#### About the project: SPIRIT OF GALATEA

Inspired of the Greek mythological tale of Galatea, we made use of the incredible fashion designs of Joel Janse van Vuuren. His designs are emphasized by- and wraps aroundairandwaterasifbecomingapartofit.

" Joel Janse van Vuuren is a bit like Disney but with clothes. Even though this shoot is named The Spirit of Galatea, which refers to the Pygmalion's statue in Greek Mythology that came to life, I would like to analyse it through my glitter filled eyes. Shot by Ilse Moore, who is much like God's gift to fashion photography, the campaign is able to fast forward your imagination into fairytale land, where there is a world under the sea, animals talk and grass is edible.

"The romantic premise of this shoot takes us to the seabed where mermaids fall in love. The peaceful and serene expression on model Elsa Bleda's face suggests she is content and waiting, waiting for that one love. Adorned in lime and white chiffons she lays in the water

effortlessly. Vuuren's collection is a dream-like existence where marshmallow pink chiffon makes for an easy maxi skirt and an over-sized paint print in sea blue, chocolate and cream provokes us to go and live amongst the mermaids!"

~ Fashionising.com





Fashion Design: Joel Jansen van Vuuren Photography & Retouching: Ilse Moore Art Director and Model: Elsa Bleda Makeup Artist: Liezl Zene Oberholzer Lighting: Panavision, Panalux

**EQUIPMENT**: Nikon D90 in Ikelite housing Nikon f2.8 10mm Fisheye lens





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#### About the project:

#### THE SEA TO TIR NA NOG

The styling of this shoot, in particular, was inspired by the beautiful maidens of the mythical city "Tír Na NÓg"; translated "Land of the Young".

The shoot took place at the Brightwater Scuba Centre in Johannesburg. At the time they had a four-meter deep pool, which was ideal for the concept and offered enough room for the ethereal gowns of Joel Jansen van Vuuren to move freely underwater.

This particular shoot was done using the Nikon D4 with 16mm f2.8 fisheye lens. We made use of composites in some of the images to tell the story of an undying world of youth and immortality.

Photographer & Retoucher: Ilse Moore Art Directors: Ilse Moore & Elsa Bleda Fashion Design: Joel Janse van Vuuren

Music: Zrkadlia Nas by Fallgrapp https://soundcloud.com/fallgrapp

MUA: Maureen Grobler http://www.maureen.co.za/

Models: Elsa Bleda, Courtneigh Sinead and Natalie Moore

https://www.facebook.com/elsableda

https://www.facebook.com/CourtneighModel?ref=br\_tf

http://www.bossmodels.co.za/portfolio...

Lighting and Set Assistants: Sean Moore, Johan Baird, Paulo

Toureiro & Jacque Du Preez





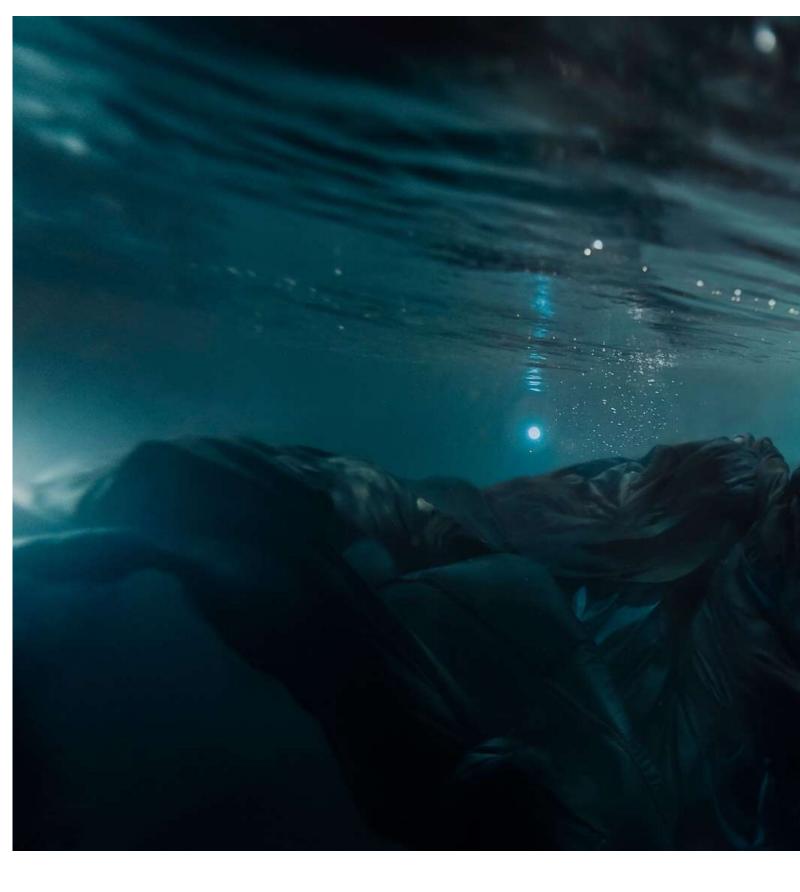
YOUTUBE – Behind the Scenes Behind-the-scenes Video: Ilse Moore Video Editing: Sean Moore & Ilse Moore

#### **EQUIPMENT:**

Nikon D4 in Custom Housing by Marlin Marine Nikon f2.8 16mm Fisheye lens Custom continuous lighting









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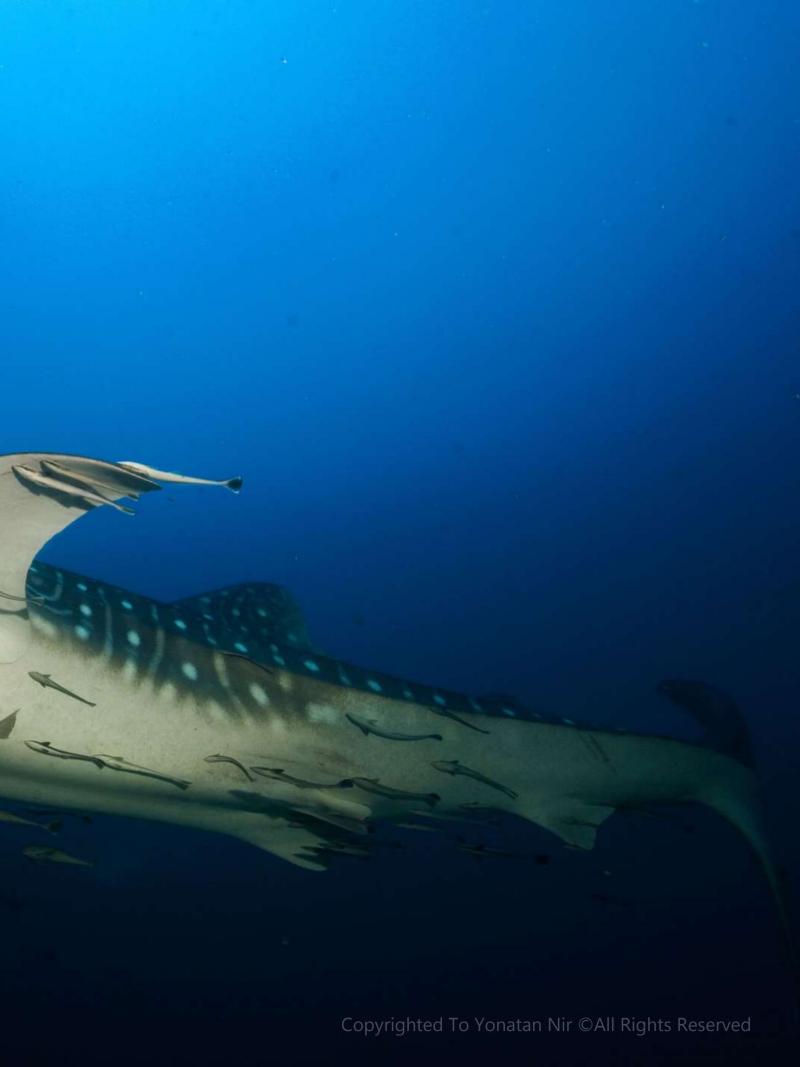


### ILSE MOORE

http://www.ilsemoore.com/

# An Interview with YONATAN NIR





## An Interview with YONATAN NIR

Yonatan Nir is an award winning documentary Filmmaker and photographer. he started his career as a photojournalist and wildlife photographer and published dozens of photo essays from countries such as Papua New Guinea, Mexico, Guatemala, Myanmar, Sri Lanka, Egypt, India, South Africa and Cuba. His work has been featured extensively in Israeli and international newspapers and magazines, and he has received numerous international nominations and awards, including the prestigious Asian Geographic, Best of the Decade (photojournalism).

Yonatan is graduated from Camera Obscura School of Art – Film & TV department. During his studies he started to work on two projects that later became successful feature length documentaries – Dolphin Boy and Cutting the Pain.

He lectures about documentary filmmaking as part of a therapeutic process in Haifa University, Yezreel Valley College and Bar-Ilan University and works as an adviser to NATAL - Israel Trauma Center For Victims Of Terror and War that uses his films as part of their training program.





#### An Interview with YONATAN NIR

#### Hello Yonatan, Its a pleasure to get to know you, Please introduce yourself to our readers

I am 38 years old, married with 3 kids. Living in Israel, but working worldwide. I am a documentary filmmaker, but I started my career as a photojournalist so I have deep roots in still photography. I am also a diving instructor and I love the ocean, which connects us all. I was privileged to work and travel in remote areas and in many countries across the globe in the past 15 years, and to photograph and film underwater and above rear and special moments.

#### Please tell us about your style of photography, what do you do most and what do you most enjoy?

started underwater as an photographer and only later and gradually moved back to land to photograph people and wildlife. The underwater world gives us so much space for creativity and imagination and diving is like a meditation for me so that's why I fell in love with underwater photography.

Today I am mostly a documentary filmmaker. I see myself first and for most a storyteller and I photograph or film always in a context of a story. I think I enjoy photography and documentary filmmaking because I love people and nature and I love to be on the road. Photography and filmmaking are tools for me



for communication and they allow me to see the world in different perspectives.

### How did you develop your own style?

I really don't know if I have a style and if I have one it is not developed but rather in development...

Photography and filmmaking for me are a never ending work in progress - which is nice because you can actually get better as you get older...

Did you go to school to study

## Did you go to school to study photography?

I was privileged to study photography with legendary wildlife photographer Amos Nachoum and I also worked as his assistant. Later I studied cinema and filmmaking, but mostly I learned from my own mistakes… and I had many...;-)

# What is the most challenging part about being a photographer for you?

I think that as a photographer and a documentary filmmaker, I have to be aware and focused and recognize the differences between self-confidence and ego; respect and fear; hopes and expectations.

In order to bring a good picture and a believable story, I have to be in the moment and to stay true to myself. And it is not always that easy...

#### How do you get the person, place or thing that is in front of the camera onto the film, chip or paper in just the way you want?

I do a lot of research back home, and I come well prepared and with a very clear vision in my mind about the story that I want to bring back with me, but I keep reminding myself that I have very limited control and that I should stay flexible and open. It is tricky mixture and a big challenge. I love to work with local people that know the area and the subject much

I come to them with a lot of respect and genuine feeling of thankfulness for the opportunity, first to be and to experience and only then to photograph or film.

better than I do.

#### Exactly what it is you want to say with your photographs? What is the deeper meaning of it?

My photos or my films are a reflection of what I felt in the moment or during the process of creation. So it can express sadness or beauty or loneliness or grace. Depends... I try to choose subjects that touch me, because only then I can make a good picture that will touch others.

#### How did you get from being an aspiring photographer to actually doing it full time, for a living?

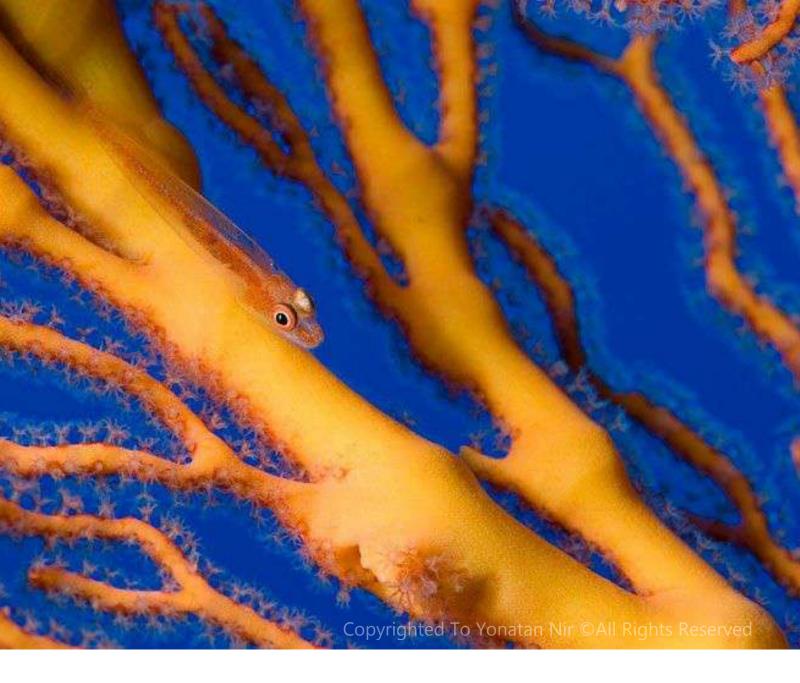
I started as a traveler and as a diving instructor with a camera,

and became a photojournalist that could not decide what he loves more. photographing or writing. So I moved into filmmaking to combine the both. I was lucky to get in contact early in my career with some very experienced photographers who were kind enough to share with me their knowledge and experience. As a documentary filmmaker, I was very lucky that my first film "Dolphin Boy" was a big international success, won many awards worldwide, sold in dozens of

countries and acquired by Disney Pictures. So I was lucky, but I also worked and continue to work very hard.

It is usually not so much about the talent, but about the passion and the willingness to sacrifice. To make mistakes, to fall and to stand up, lift the camera and shoot again and again, until you get it... And to enjoy the ride :-).





#### Do you have a good tip for our readers?

I think sometimes people put too much attention on equipment and technique and forget that the most important thing in storytelling is to be close to your subject. To physically committed, emotionally, to create a connection, to be passionate, to have a unique access.

I always ask yourself what is the story that I want to say before I go out to

photograph or to film? And why do I have to tell this story and am willing to sacrifice for it.

From my experience, if you know why - you will find the how, when and where etc... if you have enough passion and patience the results will come.





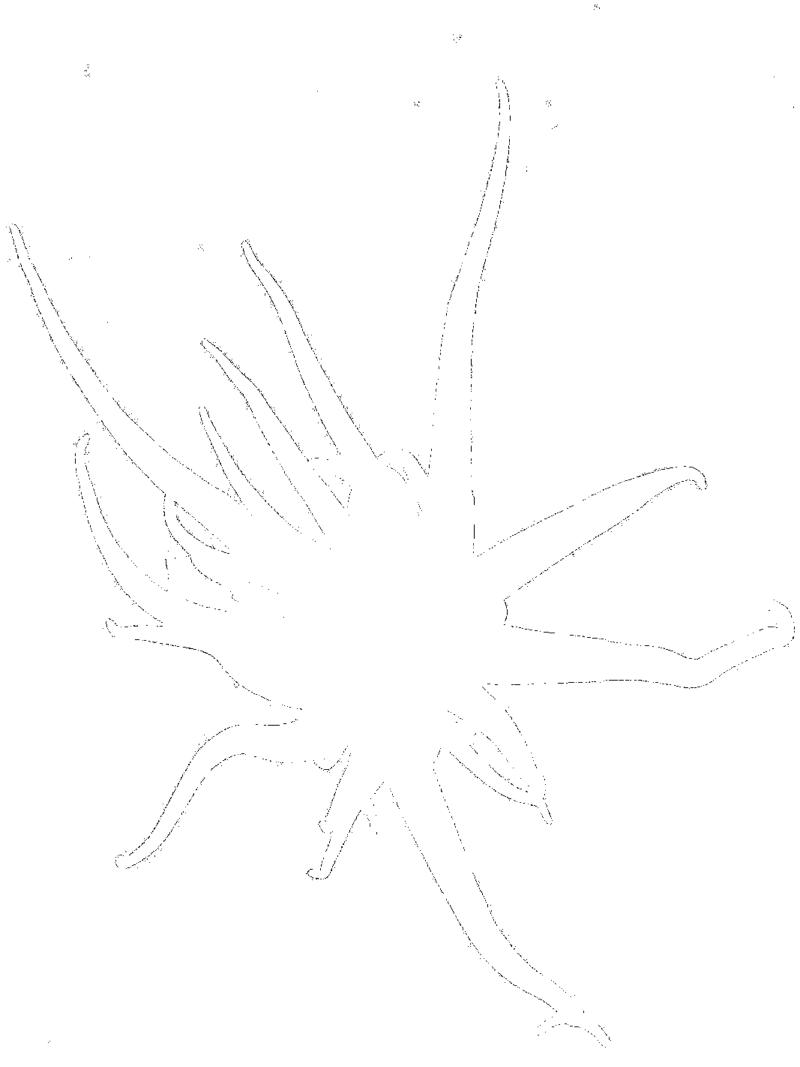
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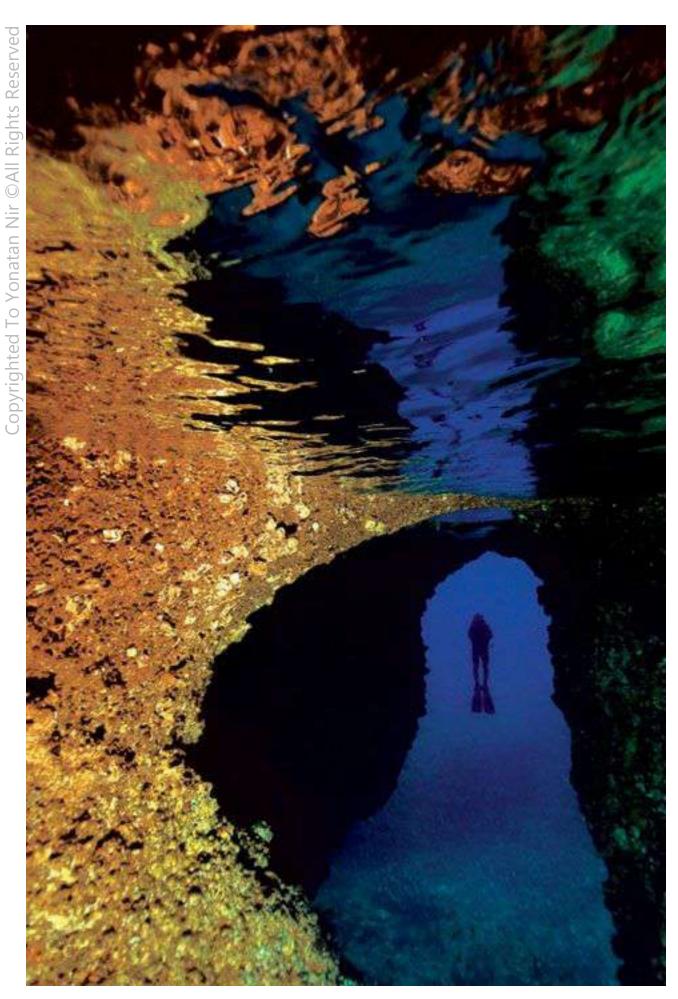




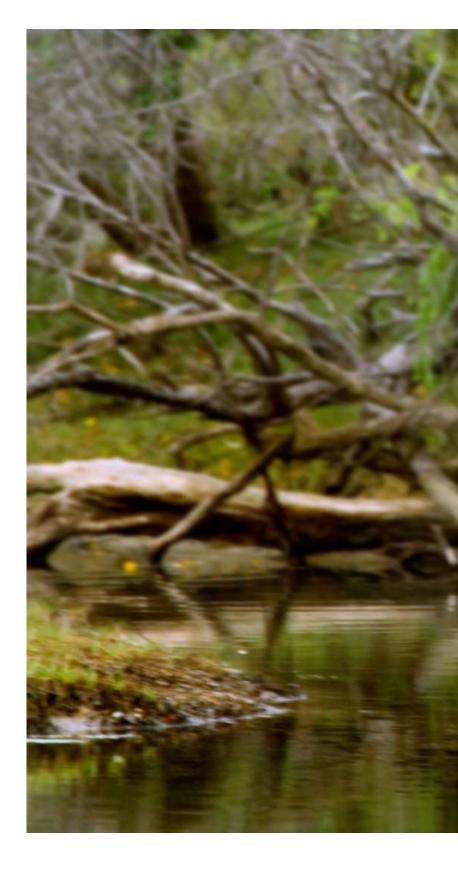


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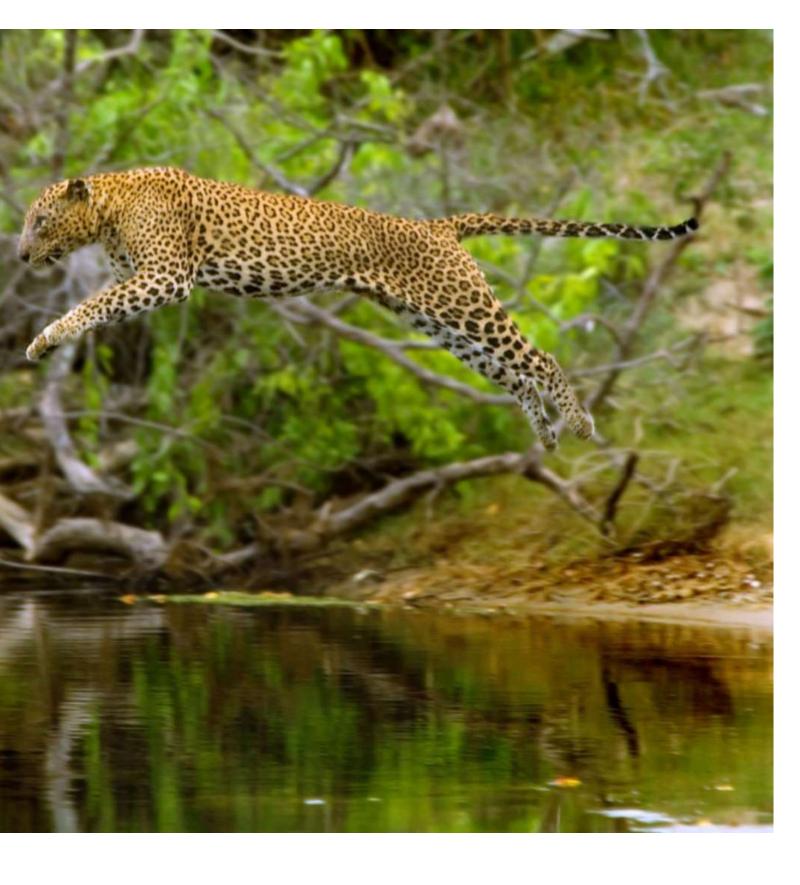


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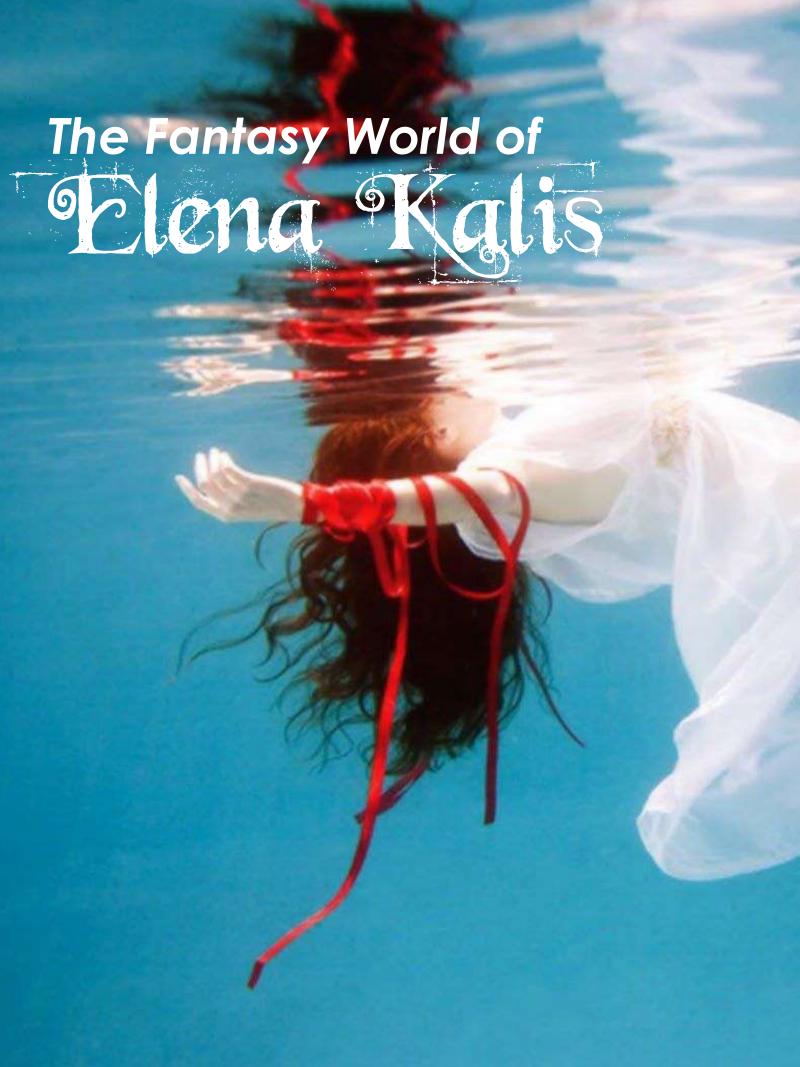
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## YONATAN NIR



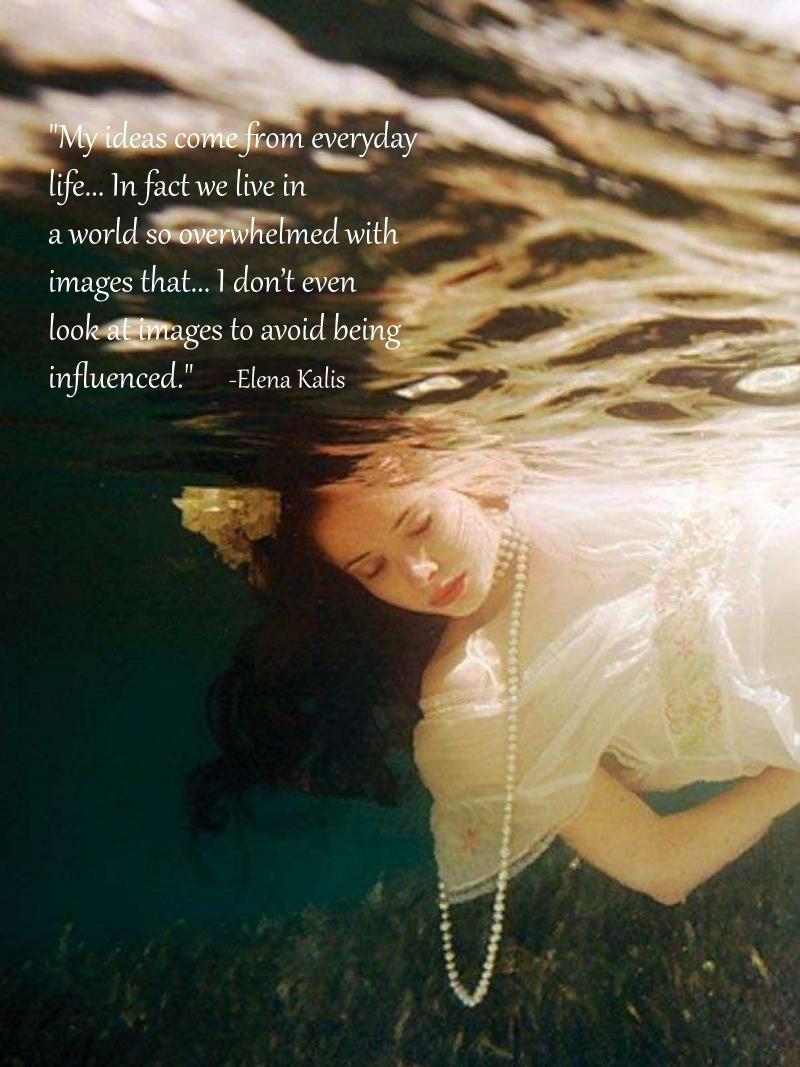




Elena Kalis Underwater Photography • Born in Russia • Now lives in the Bahamas • Usually takes pictures in a pool when perfect water clarity is needed or when many props are used • Most of her models are her kids and their friends • She has a daughter and a son • Loves using flowy or "fluid fabric" clothing • Elena Kalis Big Inspirations:

The Ocean, reason why she moved to the Bahamas.









"I often feel like I am in another dimension, just like Alice who found herself in a strange place when she fall into the rabbit hole one warm afternoon. A place where reality subsides and the closeness of water envelopes you, where sounds are distant and light plays tricks with your eyes and perception." -Elena Kalis



#### Elena Kalis Sprcial Project:

## Alice In Waterland



'Alice in Waterland' is a beautiful series of photographs re-imagining the Lewis Carroll classic underwater.

It's a creation of photographer Elena Kalis, a conceptual underwater photographer who lives on a small island in the Bahamas. Surrounded by the warm ocean, she admittedly utilizes her environment as inspiration for her work.

For a model, Kalis chose her ten-year-old daughter Sacha, who was "the same age as Carroll's Alice. She is a natural mermaid and could swim before she could walk; a perfect little underwater model. Her brother and friends were happy to participate as well, as it involved a lot of toys and props to play with.

"I had to keep shootings short and fun so it took about two years to capture a collection of images for this project, although I can't say that it is finished even now. I still have a lot of ideas to try."





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# The Fantasy World of Clana Kalis

http://www.elenakalisphoto.com/

# On The Surface



I was born in 1973, and I'm a photographer.

I have been practiced Art under the instruction of the artist "Shimon Avni"

I studied Theory of Art at the Open University of Israel.

And have a B.Sc. in Physics from Tel-Aviv University.

From 1992 I started using photography as an art.

My photography works includes nature and studio photography. In my studio photography: I trying to search the time as it move through me

In my nature photography: I feel like home. Here I face by myself the strongest powers,

The hit of the desert or a blizzard. Photography is to me not less challenging than facing the forces of nature.

I would walk days to find the picture I'm looking for, even if the road is difficult,

Over rocks and cliffs, even if it is during the night and I'm walking alone under starry night.

Despite all difficulty and effort, the final result usually express:

Tenderness, compassion awe and humility, and is accompanied by feeling of eternity,

That nature knows so well to give. When I'm in nature I feel vitality. When I'm in nature I feel free...

I have been taking part in single and group exhibitions since the age of 17 and have presented several single exhibitions since then.



### **GUY GEVA**

#### **Exhibition**

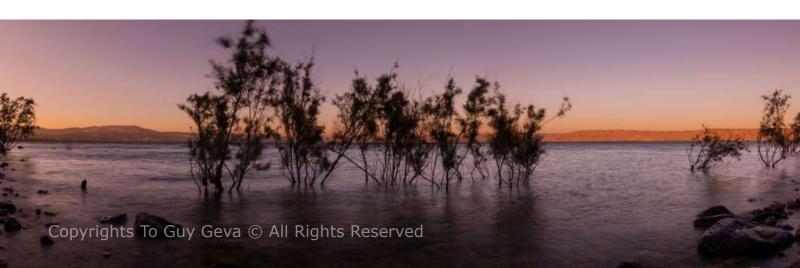
Group exhibition, "Creative Risining Projection", "See-Me" NY -2013 Group exhibition, "The Story of the creative", "See-Me" NY -2013 Group exhibition, "Natuve Art Festival", "Cinematheque" Jerusalem -2012 Single exhibition, "Ephrat Gallery", The child within me. Photography - 2012 Single exhibition, "Traces from The Past", Ichilov Hospital -2011 Group exhibition, "Buddhisem", "Tibet In Hifa" -2010/2011 Group exhibition, "Antique Museum Jaffa", oil painting -2009 Group exhibition, "International Art Gallery" (Le Cheval de Sable), Paris -2009 Group exhibition, "Rishon Lzion Performing Art Center", "The International Spring-Fastival", "Thoors or Sweets" -2009 Single exhibition, "Ephrat Gallery", "Man To Man" oil paintings - 2008 Group exhibition of the gallery artists, "Ephrat Gallery" - 2007 Single exhibition, "Ephrat Gallery", buddhist oil paintings - 2006 Single exhibition, "Ephrat Gallery", aquarelle paintings - 2002 Single exhibition, stephan Wize" gallery, oil paintings -1997 Single exhibition, Marti Parazi" gallery, oil paintings - 1994 Group exhibition, "Avni" art school, oil paintings -1991 Single exhibition, "Shir Art" gallery, oil paintings -1989













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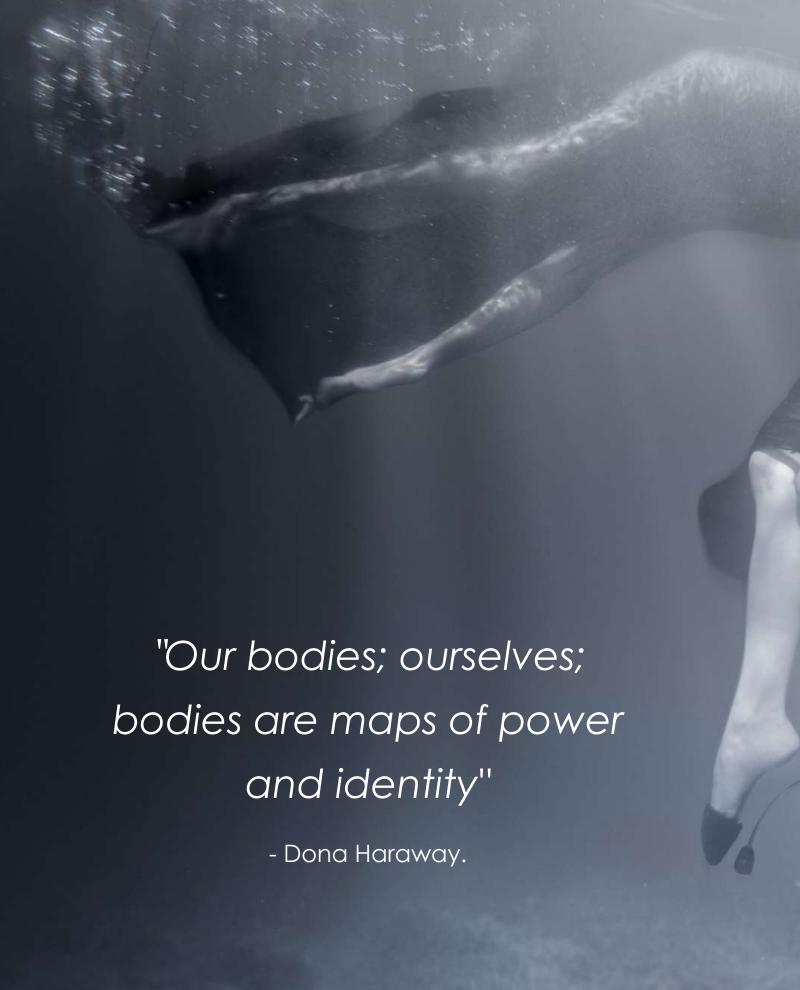




# NTO THE DEEP

BY ANUK
PHOTOGRAPHY:
JAVIER MIQUELEIZ







# BY ANUK YOSEBASHVILI

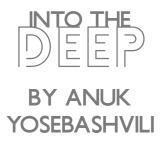
The series of photographs observing the body boundaries/behavior under the water-'INTO THE DEEP' of fiction.

"I like to expose my mind to no limits or rules, and follow an idea and vision until it explodes.

Eliminating barriers and making the impossible possible give me a sense of amazing satisfaction that I crave.

For instance, it was initially impossible to stand straight on 90 degree shoes until it became possible by

creating an underwater experience in a photo shooting of -"into the deep" series." - Making the impossible possible - Anuk Yosebashvili



#### **CREDITS:**

Copy writing, art&concept: Anuk Yosebashvili

Photography: Javier Miqueleiz

Styling: Shawna Pichen

Model: Nada Kurahashi

Retouching: Stas Kaminski

#### INTO THE DEEP

collaboration with ITR studio, underwater photography shooting

http://itrspace.com/portfolio/ photography/descend-reborn/



# ABOUT ANUK YOSEBASHVILI



An amazing artist, Anuk Yosebashvili, 29-year-old from the Black Sea republic of Georgia, lives and work also in Ashdod, Israel, made a strong impact in both fields, Underwater photography and Design. she has studied, amongst other things, the DNA of the fibers in her fabrics and she took fencing courses to better understand the basis of her collection. Notwithstanding, after various internships with brands such as Iris Van Herpen, she decided to learn how things are done from the other side, the production of mass fashion in China.

Anuk Yosebashvili's creations are an intriguing mix of artesanry and the latest technology working together to give life to her unique pieces.

As she says: "My designs and creations are mainly inspired from handmade processes; the feeling of a handcrafted piece is very significant to me. I am interested in almost every traditional handcraft method and





experiment with different materials and techniques, and also incorporate various innovative technologies in many of my works. After many years of developing a personal design language, I am now able to characterize mine as mathematical, geometric, modular and cyclic".

--So Catchy . http://socatchy.net/anuk-yosebashvili-creating-impossible/







126 http://israeliartmarket.com



## ANUK YOSEBASHVILI

#### **Exhibitions&Competiotions:**

03/2015: A' Design Award Winner for Footwear, Shoes and Boots Design Category in 2014.

03/2015: "Ot ha Itzuv"- Israel design award, finalist, Tel Aviv, Israel.

02/2015: Shoe Show exhibition, Virtualshoemuseum, 360Mall, Kuwait.

06/2014: ITS (International Talent Support) competition- Accessories finalist 2014.

03/2014: AIPAC (American Israel Public Affairs Committee) Exhibition, Textile Design, USA.

02/2014: MUUSE: Vogue talents young vision accessories award 2014, Italy.

06/2013: MoBA 13: 'Fetishism in Fashion', Exhibition, curator Li Edelkoort, Arnhem, Netherlands.

2012: SLEM-Waalwijk- best graduation projects in footwear from academies around the world. Arnhem, Netherlands.

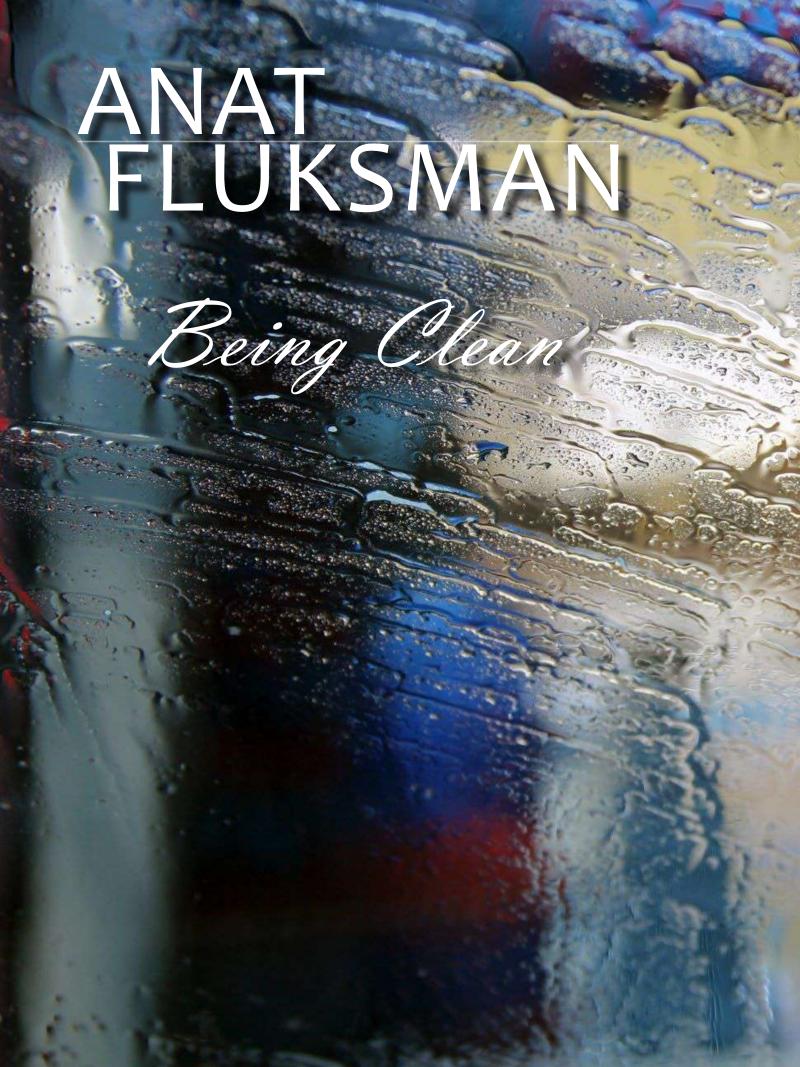
2011: First prize in visual arts of "Young Artist's" competition, National Art Museum, Ashdod, Israel.

2010: Tyvek Dresses Exhibition, Trienale BVS, Milan Italy.

### ANUK YOSEBASHVILI

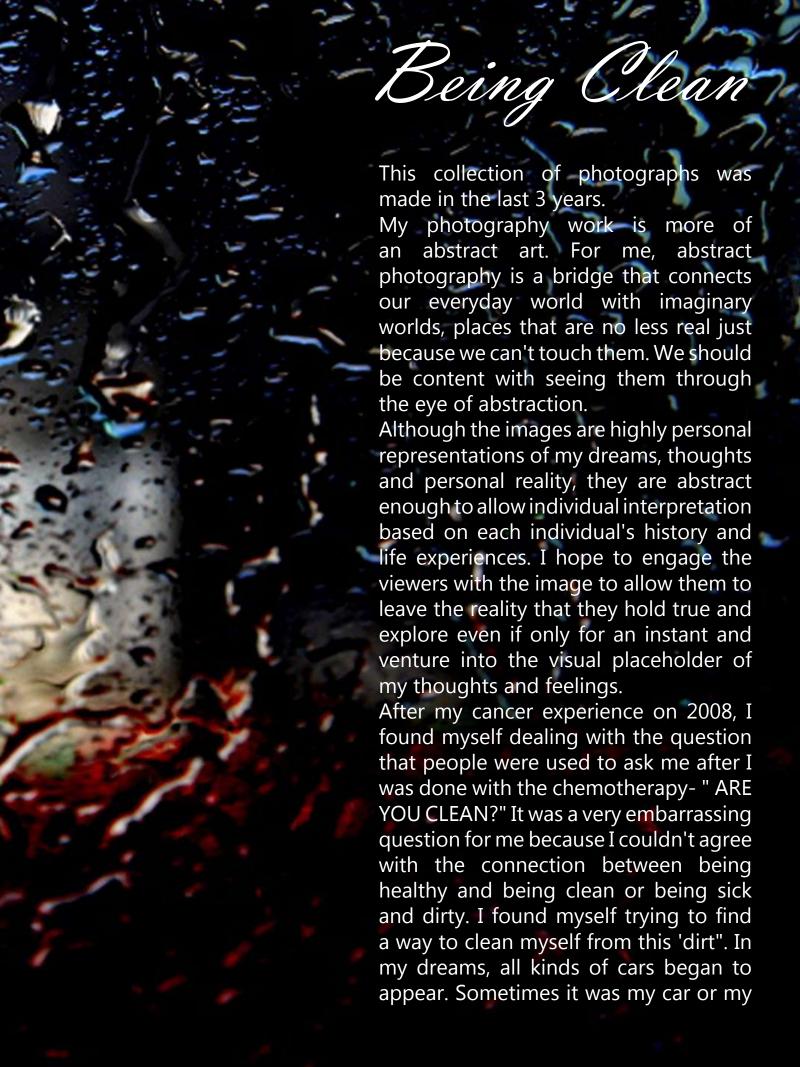
http://anukyosebashvili.com/

facebook: https://www.facebook.com/anuk.yosebashvili anukyosebashvili@gmail.com









father's car and the main issue was – " I can't find the car, I don't remember where I parked it…

It was clear that I'm looking for something missing.

At the same time I started to take photos from inside my car while I'm passing through the car washing machines. That became, in a short time very obsessively. I took my car very often to clean it, I took the other family's cars and took hundreds of photographs. I can tell that this act was very relieving. I think that it was a very deep emotional process.

Water is life resource. It's a resource for the nature, the whole being. It's also a very important source for the human being. People drink it and they also use it (as well as animals do) for cleaning themselves. This is something that my unconscious connected together- "ARE YOU CLEAN" question with "BEING CLEAN" by washing myself or washing the car that was visiting my dreams.

In the process I can also find significance in sitting in the car while cleaning. The car is like a uterus where the embryo is in a very warm and protected area, covered with WATER.

Nothing can be symmetrical in such compositions. Nothing is planned. I don't arrange objects, I just align myself to the situation and often surprised of the shapes and forms







that come out of the pictures.

I remain very faithful to the original composition that is done in camera. Without manipulating by computer- whatever appeared becomes the absolute most it can be at the moment. I trust the poetry will follow.

Perfect symmetry and perfection in general is not a natural part of the human experience. Sometimes a photograph appears perfectly symmetrical and only at the very center is the chaos and imperfection revealed. Just as memories and dreams are built up over time forming complex webs of repetition and reinterpretation, the photographs are built up from multiple repetitions. Since I'm never sure quite what the result will be, the process is full of surprises and serendipity just like the process of forming and remembering dreams.

This work is a document of self healing.



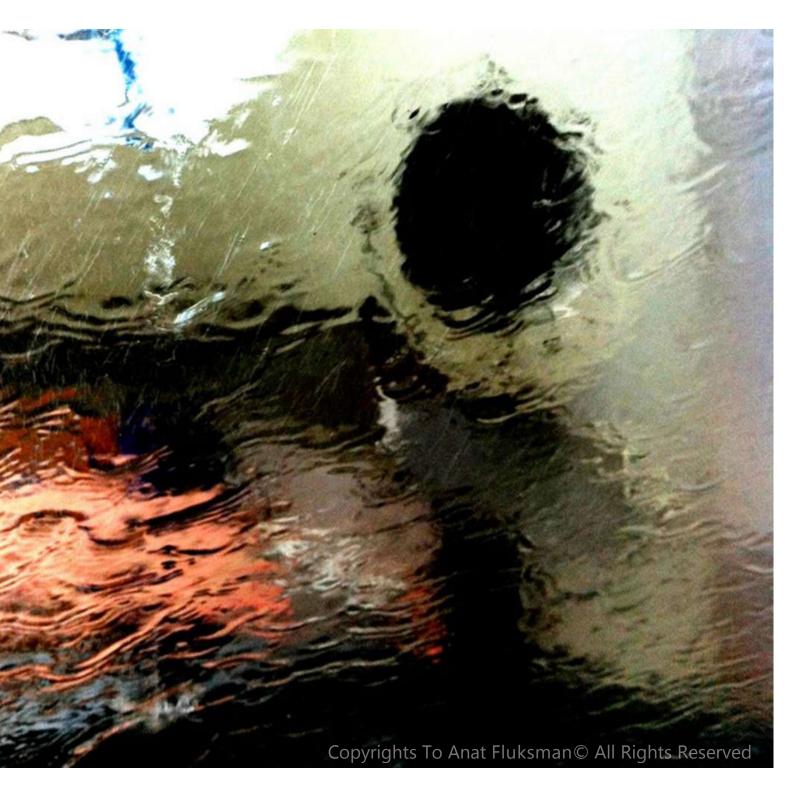
# ANAT FLUKSMAN



Anat Fluksman (b.1959, Israel)

Without manipulating by computer-whatever appeared- becomes the absolute most it can be at the moment and I'm often amazed at the shapes and forms that appeared. I trust that the poetry will follow. The act of taking the pictures is planned, but the pictures are arisen spontaneously and create all kinds of forms and shapes that strengthens my connection with my reality. I love the fact that everyone can see different meaning in the pictures and getting connected to the inner self. The images compel the viewer to consider a layer unseen reality, not based in logic. I like my photographs to give a feeling of looking at a hidden form and shapes we don't normally see and create a visual dichotomy between the known and unknown, the seen and unseen. My art is a way to express my world. I use photography as a means of self healing. My art is my voice."





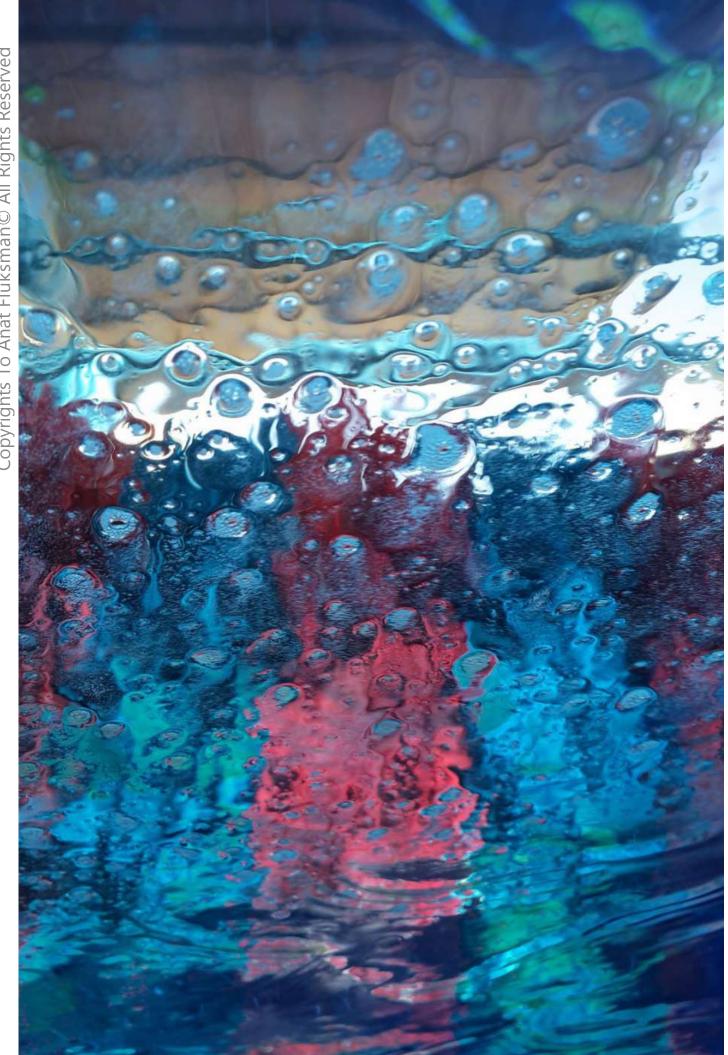
#### **EXHIBITIONS**

THERE, Kfar Hamaccabia Gallery 2009

2010 Protea Gallery **ANTS** 

Art&About, Munich, Germany 2014

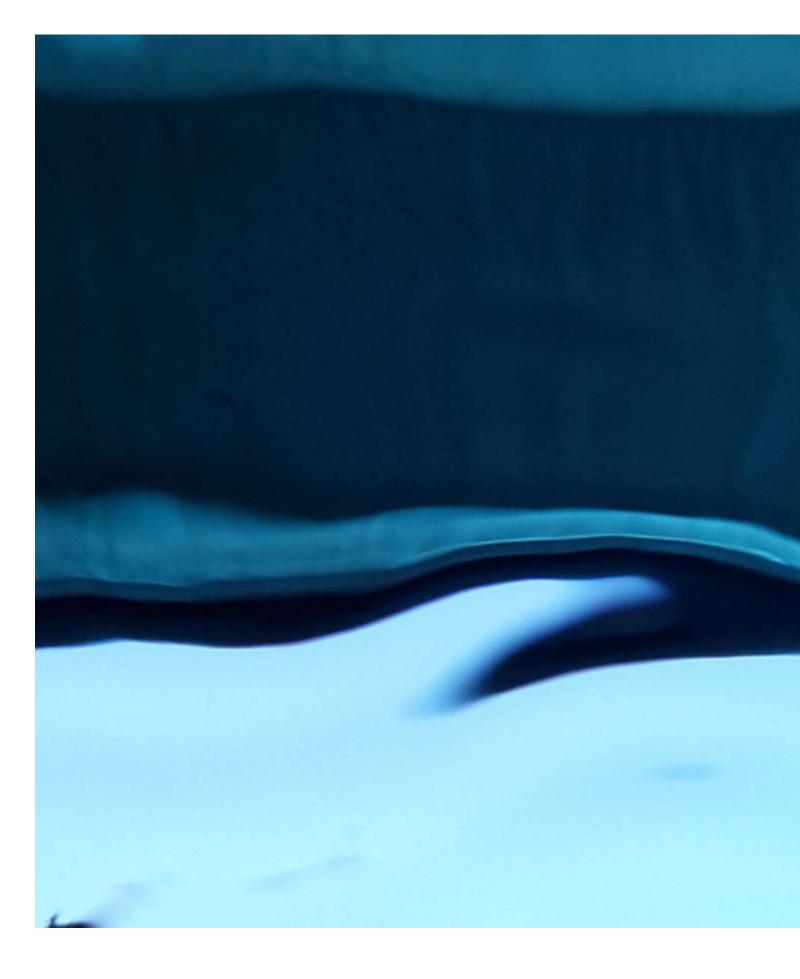
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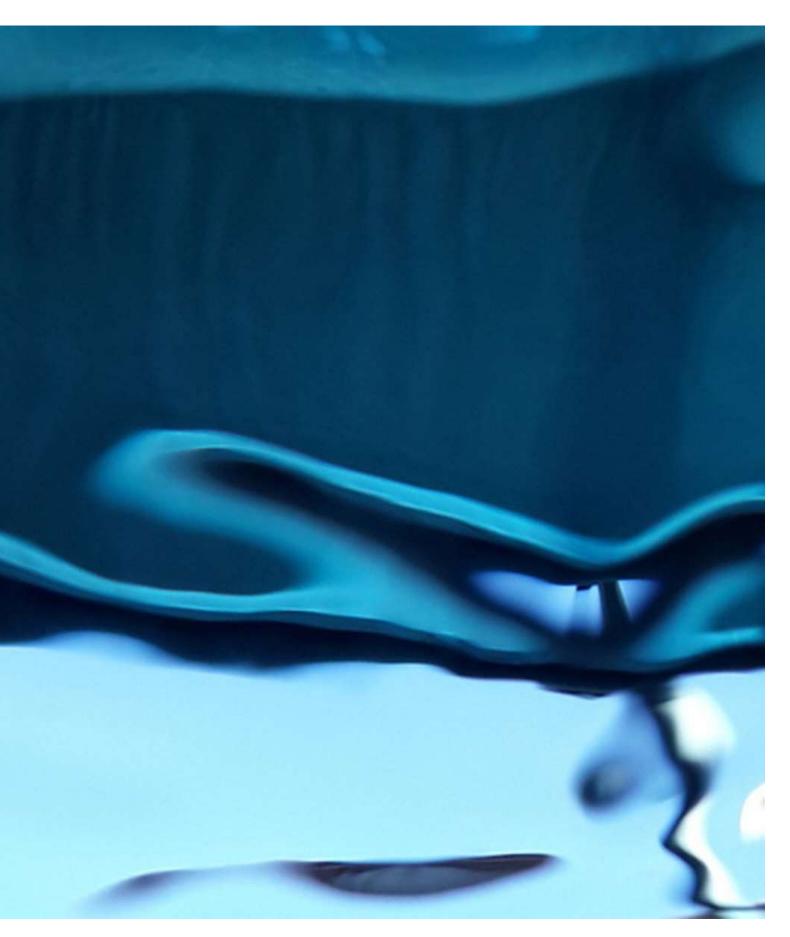


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ANAT FLUKSMAN

mail: inart2459@gmail.com





## Michel Braunstein



Hello, my name is Michel Braunstein, my passion for the sea was born prior to my 10th birthday as I was watching Jacques Cousteau's movies. Just about 10 years later, I started diving and taking underwater pictures with a rented SeaandSea camera. I have never stopped taking underwater pictures since then.

For one of my birthdays, I got a Nikonos V underwater camera. A heck of a birthday present! This was probably the gift I've appreciated the most in my whole life.

As electronics end studies project/ thesis, I have developed in 1990-91 a diving computer with optical connection to a PC. That happened before the first diving computer model including a PC connection, was launched on the market (by Suunto). After hundreds of dives in the dark and cold lakes of my Belgian homeland, I decided to move to Israel to be closer to my beloved Red Sea.

I had the chance to travel the Galapagos Islands, Palau (Micronesia), Yap (Micronesia), Papua New Guinea, Maldives, Brazil, etc and of course I had many occasions to dive the Red Sea as well. More details about my adventures are available in the different articles on the site.

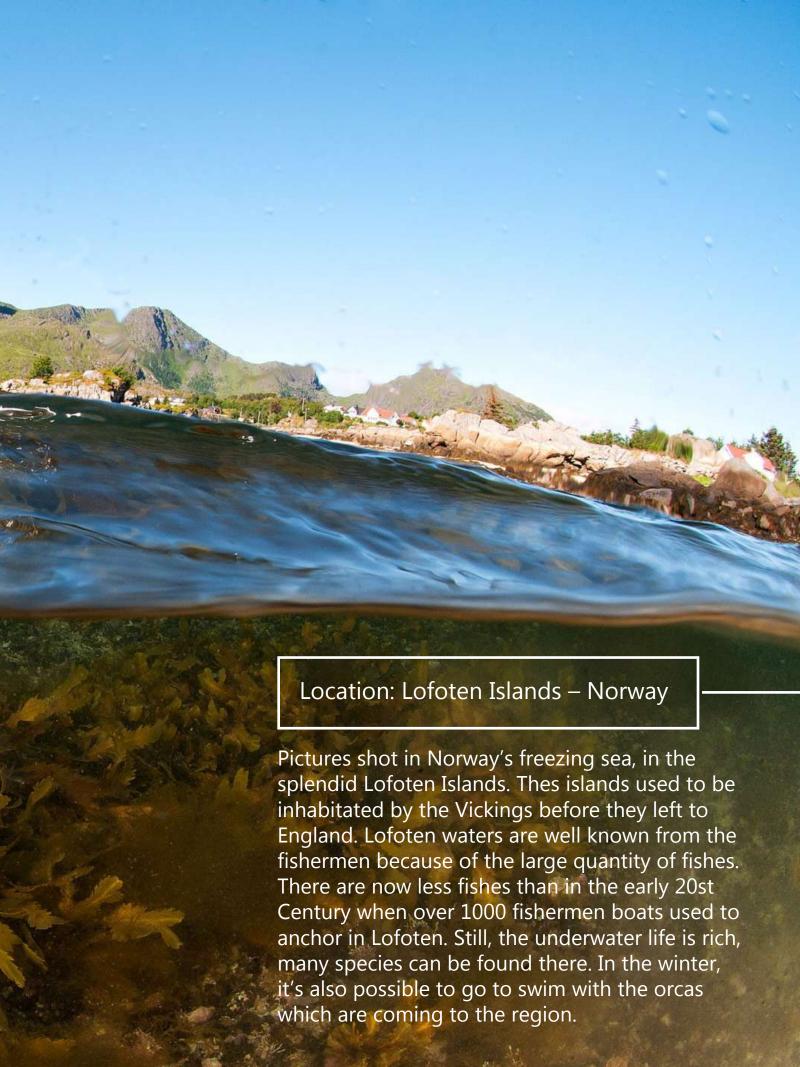
I would like to take advantage of this opportunity to express my gratitude to my wife, Danielle, and my two kids, Benjamin and Ariel, for granting me the time to pursue my demanding passion. Many thanks to my parents who allowed me to follow my dream and cultivate this passion during so many years. Thanks to all the people that have helped me and encouraged me to build this site. Above all, many, many thanks to Mother Nature for being so incredibly beautiful; I hope that it remains healthy and stunning as long as possible, with the help of each and everyone of us.

























inia geofrensis), the Rio Nego, Amazonas.









## Michel Braunstein

http://michelbraunstein.com/



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